



36th Annual BC Elders Gathering

“Lets'emót”

One heart, One mind, One family

Hosted by the Tsawwassen and Stó:lô Nations

The 36th Annual BC Elders Gathering “A celebration acknowledging and bestowing respect, appreciation and honor”, hosted by the Tsawwassen and Stó:lô communities will bring over 5,000 Elders to Abbotsford on July 10, 11, & 12, 2012.

The primary purpose for an Elders' Gathering is so the Elders can come together and take their rightful place as advisors, teachers and leaders. Many Elders are involved and work at the community level throughout the year. They participate in meetings, workshops and various events to support the youth, education committees, Band Councils and others. The knowledge of the Elders is combined through working together to plan for today, tomorrow and long into the future.

The Gatherings are a time to socialize and celebrate past accomplishments as well as regenerate Elders for future work. It provides an opportunity for Elders to share traditional ways with visiting cultural and linguistic groups through food, songs, dances and ceremonies.

Cultural activities witnessed at Gatherings have included a name giving ceremony, totem pole raising ceremony, revival of the Bumble Bee dance (not publicly demonstrated for over one hundred years), a traditional wedding, a give-away of a hereditary chief's belongings and name/title and role handed down and many singing and dance groups.

With “**Lets'emót**” the theme of the 36th Annual Elders Gathering, the Host communities wish to provide opportunities for others to partner with this year's gathering.

Included in this package are a number of partnership opportunities for your consideration at varied levels of Sponsorship.

Partnership opportunities available for the 36th Annual Elders Gathering include:

- Exclusive Co-Presenting Sponsorship level (Max two Co-Presenting Partners invited)
- Supporting Sponsorship level (Max three supporting Partners invited)
- Host Sponsorship levels (varied for a number of specific hosted events)
- Event Sponsorship at the Platinum, Gold and Silver Categories
- Exclusive Media Sponsorship opportunities in Print, Radio and TV Categories

On behalf of King Roger Andrews, Queen Audrey Kelly, the Tsawwassen and Stó:lô Communities and all the members of the 36th Annual Elders Gathering Committee, we invite you to join with us in forming a partnership at one of the available sponsorship levels.

“Honoring our ancestors through our elders & recognizing our future through our youth”

36th Annual BC Elders Gathering Sponsorship/Partnership Team Members

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36th Annual BC Elders Gathering
July 10, 11, 12, 2012
Tradex Exhibition Centre, 1190 Cornell Street, Abbotsford, BC
www.36theldersgathering.com